

**POLITICAL INQUIRY RECORD:  
FEDERAL, STATE & LOCAL CANDIDATE ADS  
ALL QUESTIONS MUST BE ANSWERED**

- ☐ Federal Candidate  
☒ State or Local Candidate
- 

**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name** COMITE AMIGOS CARMEN YULIN

**Contact** SHARONLI RODRIGUEZ

**Phone Number** 787-503-2016

**Address**  
AVE. PIÑEIRO #295  
SAN JUAN, PR 00936

**2. On behalf of (Candidate name & authorized campaign committee name):**

CARMEN YULIN CRUZ - PARTIDO POPULAR DEMOCRATICO

**3. Election (Office sought & date):**

NOVEMBER 8, 2016

**4. Date of request:**

NOVEMBER 1, 2016

**5. Request received by:**

MARICARMEN SANTIAGO RIVERA

**6. Details:**

REGULAR BUY

**7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:**

**Contact Name** SHARONLI RODRIGUEZ

**Phone Number** 787-503-2016

**Address**  
AVE. PIÑEIRO #295  
SAN JUAN, PR 00936



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**8. Name of treasurer of authorized committee:**

ERIC COLON RODRIGUEZ

**9. Date and nature of follow-ups, if any:**

**10. Disposition:**

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

TELEMUNDO DE PUERTO RICO

**Date:** NOV 2, 2016

I, Sharonli Rodríguez,

being/on behalf of: COMITE AMIGOS CARMEN YULIN,

a legally qualified candidate of the Partido Popular Democrático

political party for the office of: Mayor

in the PUERTO RICO

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** See contract attach







**WKAQ**  
**383 Franklin D Roosevelt Avenue**  
**Hato Rey, PR 00918**  
**(787) 641-2222**

# CONTRACT

<u>Contract / Revision</u> 697570 /		<u>Alt Order #</u>
<u>Product</u> Esfuerzo Nov 3 al 7		
<u>Contract Dates</u> 11/03/16 - 11/07/16	<u>Estimate #</u>	
<u>Advertiser</u> COMITE AMIGOS CARMEN YULIN		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WKAQ	<u>Account Executive</u> Maricarmen Santiago	<u>Sales Office</u> Puerto Rico Loc
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 41833		<u>Advertiser Ref</u> 40413

And:

**\*COMITE AMIGOS CARMEN YULIN CRUZ**  
**AVE PIÑEIRO 295**  
**SAN JUAN, PR 00936**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKAQ	11/03/16	11/07/16	2P-4P	2P-4P		:30			NM	5	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	---21--				3	\$255.00			
	Week:	11/07/16	11/13/16	2-----				2	\$255.00			
N 2	WKAQ	11/03/16	11/07/16	5P-6P M-F	5P-6P		:30			NM	4	\$3,570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	---21--				3	\$892.50			
	Week:	11/07/16	11/13/16	1-----				1	\$892.50			
N 3	WKAQ	11/07/16	11/07/16	5P-6P M-F	5P-6P		1:15			NM	1	\$2,231.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/07/16	11/13/16	1-----				1	\$2,231.25			
<b>Totals</b>											<b>10</b>	<b>\$7,076.25</b>

Time Period	# of Spots	Gross Amount	Net Amount
11/01/16 - 11/07/16	10	\$7,076.25	\$7,076.25
<b>Totals</b>	<b>10</b>	<b>\$7,076.25</b>	<b>\$7,076.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



Telemundo of Puerto Rico  
 WKAQ-TV Channel 2  
 PO Box 366222 San , Puerto Rico 00936-6222  
 Tel. (787) 641-2299

Political Party / Advertiser
COMITE AMIGOS CARMEN PULIN
Political Party Rep.
PARTIDO POPULAR DEMOCRATICO

Description	Time	Date	Rate	Net Rate	November 2-7							Wk No.	Wk Total \$	Total NON Pre-emptible
					2 WE	3 TH	4 FR	5 SA	6 SU	7 MO				
Dia @ Dia	2-4p	30ss	\$300	\$ 255.00	1	1	1			2	5	\$1,275.00	\$1,275.00	
Telenoticias 5pm	5-6p	30ss	\$1,050	\$ 892.50	1	1	1			1	4	\$3,570.00	\$3,570.00	
Telenoticias 5pm	5-6p	75ss	\$2,625	\$ 2,231.25						1	1	\$2,231.25	\$2,231.25	
Sub Total NON Pre-emptible					2	2	2	0	0	4	10	\$7,076.25	\$7,076.25	

<b>GRAND TOTAL</b>	<b>\$7,076.25</b>
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Menos 2% Pronto Pago **(\$141.53)**

**Total a Pagar \$6,934.73**

Approved by: 

